

OUR MISSION

To put Judeo-Christian principles into practice through programs that build healthy spirit, mind and body for all.

OUR CAUSE

The Y is a powerful association of men, women and children of all ages and from all walks of life joined together by a shared passion: to strengthen the foundations of community.

OUR VALUES

Building character through the promotion of Youth Development, Healthy Living and Social Responsibility.



YMCA OF WESTERN MONMOUTH COUNTY

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CREATING A LEGACY

One of our greatest aspirations in life is to leave a mark - to make a difference.

Your gift helps make our community a safe and healthy place for children, families, teens and adults to learn grow and thrive for now and the next generation.

Through the YMCA of Western Monmouth County's Heritage Society, you are helping to perpetuate the work of the Y. You will be a community builder and your contribution will be respected and recognized for years to come.



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

CREATING A LEGACY FOR OUR COMMUNITY

YMCA OF WESTERN MONMOUTH COUNTY



About the Heritage Society

The Heritage Society recognizes and honors those who have included the YMCA of Western Monmouth County in their estate plans with a future gift through a bequest, life insurance, or trust arrangement; or have made an outright gift to the YMCA of Western Monmouth County's Endowment Fund.

The Heritage Society is a special group of friends who believe in the purpose and values of the YMCA. They want to ensure a better tomorrow for our society's children, youth and families, especially those in need.

Heritage Society members plan their gifts to generate endowment funds at The YMCA of Western Monmouth County.

Gifts through The Heritage Society are used to build the Endowment Fund. These funds are invested for long term income and growth, and a portion of the investment income and growth is used to fund YMCA programs each year.



Your gift is an investment in the community and the YMCA of Western Monmouth County that supports it.



**"We make a living by what we get, but we make a life by what we give."
- Winston Churchill**



Becoming a Member

QUALIFYING FOR MEMBERSHIP

The Heritage Society is composed of individuals who have made an outright or planned gift to the YMCA's Endowment Fund in one of the following ways:

BEQUESTS

A family can will to the YMCA certain personal property or real estate, a specific sum of money, or a percentage of estate assets. This can be for a designated purpose—we have simple "will clauses" available upon request.

RETIREMENT FUNDS

Retirement funds may be the most significant asset for many families. Individuals may name the YMCA as a beneficiary for all or any portion of funds remaining at death.

LIFE INSURANCE

The Endowment Fund can be included as a beneficiary, contingency beneficiary or owner of a new or existing policy. When the added protection of an insurance policy is no longer needed, transferring the policy's ownership to the YMCA of Western Monmouth County can result in tax benefits for you and a generous gift for the YMCA Endowment Fund.

DIRECT GIFTS OF CASH

A gift of cash, or publicly traded securities can be given to the endowment fund, you will receive an income tax receipt for your donation and may save capital gains taxes.

GIFTS THAT GIVE BACK

There are some gifts that provide a lifetime of income and a future gift to the YMCA. These type gifts are irrevocable and provide immediate tax benefits. We are happy to share more about these types of gifts and if they fit your situation.

PERSONAL BENEFITS

Donors benefit from planned giving by becoming eligible for tax and estate planning advantages. Donors also benefit from knowing their gift will ensure the continued presence of the YMCA in our community helping to build a better tomorrow for our children and families.