



Horizon Blue Cross Blue Shield of New Jersey

*Making Healthcare Work.*

## It pays to be fit!

The rewards are endless when you exercise on a regular basis. You'll be healthier, feel better and have more energy to make the most of each and every day!

Now, Horizon Blue Cross Blue Shield of New Jersey is making regular exercise even more beneficial for you with the introduction of **Horizon**b**Fit**, the program that rewards you when you stay on track to achieve your fitness goals!

### Benefits that add up!

When you enroll in **Horizon**b**Fit**, you become eligible to receive a \$20 reimbursement for every month that you visit your selected fitness facility 12 times or more. That means that you can earn up to \$240 a year in rewards when you exercise regularly!

### Enrolling is free and easy to do!

Simply visit **Horizon**b**Fit.com** to verify your eligibility, select a participating fitness facility and set up your secure account. Once your online enrollment is confirmed, if you visit your selected fitness facility 12 times or more a month, you'll earn a \$20 reimbursement for that month.

**Horizon**b**Fit** makes getting regular exercise affordable, convenient and more rewarding for you!



Whether you are already an active member of a fitness facility, or thinking of becoming one, visit **Horizon**b**Fit.com** today and start enjoying the benefits of living healthier every day!

**Horizon**b**Fit**  
Horizon**b**Fit.com

The **Horizon**b**Fit** program is offered to select Horizon BCBSNJ members and is administered by Advanta Health Solutions. Horizon BCBSNJ is responsible for funding all reimbursements made to qualifying members. Advanta Health Solutions is responsible for administering the program and processing reimbursements on behalf of Horizon BCBSNJ to credit qualifying members' accounts. Eligibility for the program is determined by Horizon BCBSNJ at its sole discretion.

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