The rewards are endless when you exercise on a regular basis. You’ll be healthier, feel better and have more energy to make the most of each and every day!

Now, Horizon Blue Cross Blue Shield of New Jersey is making regular exercise even more beneficial for you with the introduction of Horizon bFit, the program that rewards you when you stay on track to achieve your fitness goals!

Benefits that add up!

When you enroll in Horizon bFit, you become eligible to receive a $20 reimbursement for every month that you visit your selected fitness facility 12 times or more. That means that you can earn up to $240 a year in rewards when you exercise regularly!

Enrolling is free and easy to do!

Simply visit Horizon bFit.com to verify your eligibility, select a participating fitness facility and set up your secure account. Once your online enrollment is confirmed, if you visit your selected fitness facility 12 times or more a month, you’ll earn a $20 reimbursement for that month.

Horizon bFit makes getting regular exercise affordable, convenient and more rewarding for you!

Whether you are already an active member of a fitness facility, or thinking of becoming one, visit Horizon bFit.com today and start enjoying the benefits of living healthier every day!